



Ezwan Johaniff Elias

Head, Marketing & Sales (RoW) - Gentari Hydrogen Sdn. Bhd.

Joe recently joined Gentari in September 2023 heading Marketing & Sales of Hydrogen for Rest of the World (RoW) region bringing 23 years of commercial Petrochemical industry experience, spending 16 years at Helm AG group in numerous roles from commercial to management in Hamburg, Hong Kong and Singapore. Joe led Helm's Asian chemical distribution that included Methanol, Acetyls, Glycols, Styrene, Ethanolamine, Melamine among others. Prior to joining Gentari, Joe was Director for Methanol and Derivatives APAC for S&P Global in Singapore.

Joe started his career with Bechtel Power Corporation, USA followed by PETRONAS, Malaysia. Joe is a Malaysian graduated from Purdue University, USA with a Bachelor of Science in Management.