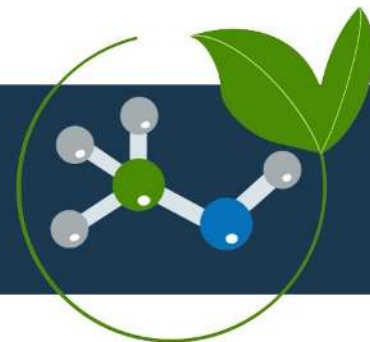




# International Methanol Conference

## Methanol and the Energy Transition

November 5-7, 2024 - Singapore



## Mark Berggren

### MMSA

Mark is the owner and managing director of Methanol Market Services Asia Pte Ltd, (MMSA) a company providing market and techno-commercial advisory services to the global petrochemical industry. In this role, Mark manages a global team of experienced market consultants in developing several multi- and single-client analyses of the methanol and derivatives markets. Mark also has provided extensive project support services such as strategic plan development, M&A support, program development, and technical and market support for project finance procurement to global clients on petrochemicals, including methanol and key derivatives, olefins and polyolefins, styrenics, rubbers, ethylene glycol, and polyesters.

Mark began his career in 1985 with Shell Development Company in Houston, TX where he obtained several US and international patents. In 1990, he became a Market Development Manager for Shell Chemical Company. In 1996, he joined CMAI, where he was Managing Director of Asian operations after establishing its office in Singapore in 1998. In 2004, Mark founded MMSA. MMSA is the only global methanol consultancy headquartered in Asia, dedicated to solving the commercial and technical issues of its clients.

### EDUCATION

Bachelor of Science - Chemical Engineering (cum laude), Princeton University, 1985

Advanced Industrial Marketing Strategies, Wharton MBA Short Course, 1991

Project Finance Workshop, Euromoney Training, 2003